



WORLD BIOGAS
ASSOCIATION

MEMBERSHIP PROSPECTUS

Your Place in the Global Biogas Transition

Join the coalition building the operating framework for the global biogas economy — and help shape the industry for others to follow.



The World Needs Biogas

The Industry Needs Leadership

Every year, the world produces more than 105 billion tonnes of organic waste. Almost all of it is still unmanaged, releasing methane and other pollutants into the atmosphere and waterways, wasting sources of renewable energy and nutrients, causing health problems and accelerating climate change.

Biogas and anaerobic digestion can change that. The World Biogas Association is helping build the frameworks that allow their full potential to be realised.

Through policy leadership, global standards and country-level roadmaps, WBA enables industry and governments to deliver measurable climate, energy security and circular economy outcomes.

Our Vision

To power a cleaner, healthier and more prosperous planet through innovation in biogases, biofertiliser and other renewable bioresources.

Our Mission

To develop the circular economy of organic wastes, a system where materials never become waste, pollution is prevented, nature is regenerated and carbon footprints are reduced.

The Opportunity

POTENTIAL

25%

Current global gas demand that could be met by biomethane, using readily available, sustainable feedstocks alone (IEA).

AMBITION

105bn^{tonnes}

Readily available organic wastes globally that could be recycled into biogas, biofertiliser and other bioresources.

DELIVERY

11%

Reduction in global greenhouse gas emissions, one of 'the fastest and most economic ways' to keep 1.5°C Paris Agreement target alive (CCAC).



The next five years will determine the regulatory, financial and operational architecture of the global biogas economy. The decisions being made now – in government ministries, international institutions, standard-setting bodies and investment committees – will define market access, certification requirements, carbon accounting rules and the conditions for long-term investment.

This is not a future risk. It is happening now. And WBA is engaged at the highest level in developing the frameworks for the future.

The forces driving urgency:

- Energy and food security – as policy makers look for opportunities to bolster energy and food security and economic competitiveness in the face of geopolitical shocks such as the conflicts in Ukraine and Iran, biogases are increasingly seen as critical to national resilience
- Global methane regulation is accelerating – and the standards being set now will govern the industry for decades
- Governments are actively designing national organic waste and bioenergy systems – without industry input, those frameworks will be suboptimal
- Certification and technical standards for AD plants are being defined internationally for the first time
- Sustainable fuels markets are consolidating – early market participants will hold structural advantages
- Carbon accounting and ESG disclosure frameworks are evolving rapidly, with significant implications for biogas project finance
- Investment capital is entering the sector in volume – but investor confidence depends on the credibility frameworks WBA is developing

*Organisations that **engage now** will help define the operating rules of the future circular bioeconomy. Those that wait will navigate a landscape built by others.*



The biogas sector cannot scale globally through isolated commercial activity alone. Markets do not emerge by themselves. Regulation must be designed. Standards must be established. Investors need confidence. Governments need frameworks they can act on. WBA was created to deliver exactly that infrastructure – not as a conventional trade association promising transactional benefits, but as the global platform for enabling the sector to industrialise rapidly and scale globally.

Our role is to build the enabling environment – the policy architecture, technical frameworks, certification systems and market intelligence – that allows the sector to scale rapidly, professionally and safely worldwide.

The sector requires:

- Stable, investor-ready policy frameworks
- Technical standards and internationally recognised certification
- Regulatory clarity across multiple jurisdictions
- Skills and workforce development at scale
- Market intelligence and transparent global data
- International coordination and credibility with governments

WBA is leading efforts to develop all of it – through a coordinated, globally active programme that operates simultaneously at the level of intergovernmental policy, national regulation, technical standards and industry practice.

#MakingBiogasHappen

Building the Framework for Global Scale

The next phase of industry growth requires more than advocacy. It requires the structural architecture that allows an entire sector to industrialise at pace – globally, safely and with the confidence of investors, regulators and the public.

That is why WBA launched **#MakingBiogasHappen**

#MakingBiogasHappen is a multi-year programme combining operational initiatives already active in Mexico, Brazil, India and New Zealand, with new frameworks currently being developed and deployed internationally.



Global Biogas Regulatory Framework

A practical framework governments can adopt to accelerate safe, investable market development – reducing regulatory risk and building institutional confidence.



Anaerobic Digestion Certification Scheme International

The world's first internationally aligned certification system for AD plants – designed to raise operational quality, improve safety, build investor confidence and establish public trust.



Training and Skills Platform

Supporting workforce development and operational excellence – building the human capital the sector needs to scale at pace.



Global Data Strategy

Improving sector transparency, market intelligence and the evidence base for policymaking – creating a foundation for credible, data-driven advocacy.

WBA is not simply advocating for a bigger sector. We are developing the operating framework that will make a bigger sector possible.



Commercial Outcomes from Market Creation

Being part of the coalition that opens a market is fundamentally different from arriving once it has opened. Members engage with policymakers, institutions, developers and buyers during the period when relationships are being built and supply chains are taking shape – not after the decisions have been made.

In practice, this means members gain:

- Market entry advantage: Visibility in emerging geographies before they become competitive – through WBA's on-the-ground engagement in countries actively developing biogas frameworks
- Qualified introductions: Access to a curated global network of developers, operators, off-takers, investors and institutional partners who are actively seeking credible counterparts
- Lead generation through presence: Sustained visibility across WBA's events, publications, policy forums and digital platforms – in front of the decision-makers and procurement leads who matter
- Customer and partner acquisition: The natural consequence of being embedded in the conversations where projects are conceived, markets are designed and supply relationships are initiated
- Reputational positioning: Association with WBA's global credibility places members at the frontier of the sector – enhancing standing with prospective clients, partners and investors who use WBA membership as a signal of seriousness and quality

WBA does not promise a directory of leads. What membership provides is something more durable: an active position inside the ecosystem where the global biogas economy is being built – and where the most significant commercial relationships of the next decade will be formed.

MEMBER VALUE



Global Policy Influence

Shape the regulations governing biogas worldwide



International Visibility

Reach 66,870+ subscribers & 22,130 LinkedIn followers



Access to Decision-Makers

Polymakers, institutions & investors in one network



Market Intelligence

Policy briefings, market reports & regulatory foresight



Strategic Networking

Connect with the full global biogas value chain



Connect+ Access

500+ professionals, curated events, knowledge exchange



Standards Participation

Co-develop ADCS International & GBRF frameworks



Comms & Thought Leadership

Speaking slots, publications, summit platform



Technical & Policy Support

90 policy + 414 technical enquiries answered in 2024–25



Working Groups

R&D, standards, national roundtables, sector groups



Training & Development

For developers, operators, funders



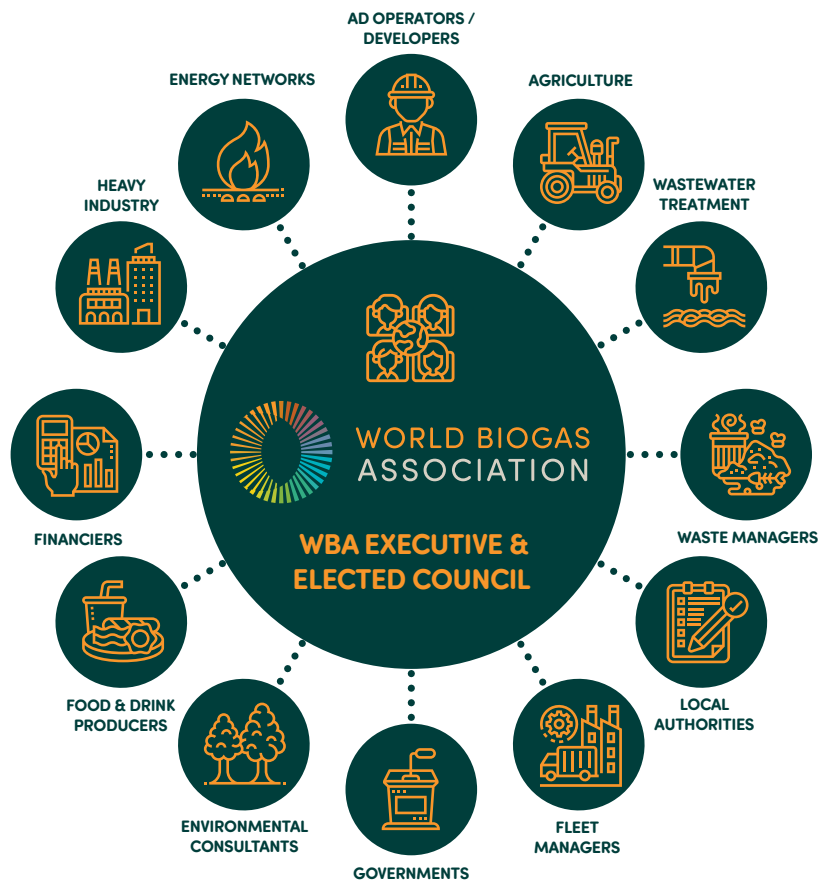
Industry Reports & Data

GBRF, ADCS Intl., market briefings, guidance notes

WBA MEMBERS	NON-MEMBERS
Participate in shaping regulatory frameworks before they are finalised	Navigate regulations designed without their input
Contribute to international certification and standards development	Comply with standards set by others
Earlier and expert interpretation of policy developments and regulatory trends	React to policy shifts after the fact
Engage directly with policymakers, institutions and investors	Observe from the outside
Gain visibility and credibility within the global biogas ecosystem	Build credibility independently, without sector-level positioning
Influence WBA's advocacy agenda on issues that affect their business	Rely on others to advocate on their behalf – or not at all

WBA uniquely brings together the institutions designing policy, the investors financing growth, the companies building projects and the associations representing national markets, creating one of the world's largest and most internationally diverse networks of biogas expertise.

The ecosystem we represent



Uniting stakeholders. Influencing policy. Accelerating the biogas transition worldwide.

CORPORATE AND INSTITUTIONAL MEMBERS

100+

A growing community of companies and institutions driving the biogas and anaerobic digestion sector forward.

NATIONAL ASSOCIATIONS ACROSS 6 CONTINENTS

23

Strong national representation ensuring local leadership and global collaboration.

OFFICIAL ROLES ON GLOBAL CLIMATE & ENERGY INITIATIVES

9

Active participation in key global platforms shaping policy, standards, and sustainable development.

Institutional representation

WBA occupies formal positions within the institutions shaping climate, methane and sustainable fuels policy.



What We Deliver

Five mutually reinforcing pillars – all in service of one goal: industrialising the global biogas sector.

1. Open Markets

Policy, regulatory frameworks, government engagement

2. Set the Agenda

COP, IEA, G20, CEM, UNIDO, World Bank, Zero Waste, CCAC

3. Build the Framework

#MakingBiogasHappen: GBRF, ADCS Intl., training, data

4. Connect the Industry

Developers, investors, policymakers – 6 continents

5. Deliver Intelligence that Creates Advantage

Market intelligence, policy foresight, regulatory monitoring – before competitors act

WBA combines a specialist international team that works with WBA's unmatched network of national associations, corporate members, technical experts and institutional partners. Together, this coalition delivers the expertise and influence required to scale biogas globally.

Our strategic leadership group



Charlotte Morton OBE Chief Executive

Charlotte has been a sector leader for 17 years, receiving her OBE for services to the development of the biogas industry. She is supported by an experienced executive team:



Chris Huhne Special Advisor

A former UK Government Secretary of State for Energy and Climate Change, journalist and energy economist, Chris offers policy expertise and market analysis.



Giulia Ceccarelli Head of External Affairs

Giulia plays a crucial role in shaping and managing WBA's relationships with external stakeholders at the highest level, encompassing both political and industrial spheres.



Kavya Koonampilli Policy Lead

Kavya is a sustainability policy professional with expertise in policy design, stakeholder engagement and project management, with prior experience in energy and infrastructure portfolios in the Australian public sector.



Bindu Lathwal #MakingBiogasHappen Policy Lead

Bindu leads global efforts to accelerate the sustainable growth of the biogas industry. She brings over 12 years of experience across energy transition, strategic project management and digital transformation across global markets.



Karina Navarro Policy Analyst

Environmental Engineer and Biogas specialist with over 6 years of experience in knowledge sharing, driving market intelligence analysis and advising international companies entering the Brazilian market.



Thibaut Raharofalimanana Policy and Technical Analyst

Thibaut works closely with policymakers, industry stakeholders and international organisations to advocate for supportive policies that promote the adoption of biogas technologies and the reduction of fossil fuels utilisation.



Arti Gupta Country Manager, WBA India Office

With over two decades of work at the intersection of environmental conservation, education and sustainable development, Arti is accelerating biogas adoption across India.



Dr Dilip Kumar Khare Technical Advisor, WBA India Office

A former long-serving advisor to India's Ministry of New and Renewable Energy, where he helped shape national biomass and bioenergy policy, Dr Khare provides strategic and technical guidance to advance the WBA..

IMPACT ACHIEVED

When WBA launched in 2016 biogas was not on any global agenda. Today, biogas and biomethane are recognised by the IEA, the guardians of the Global Methane Pledge and governments worldwide as strategically essential to climate protection, energy resilience, food security and the circular economy. That recognition was not inevitable. WBA helped build it as the voice of the global biogas industry.

Policy leadership

Since WBA launched in 2016, our policy leadership on biogas today spans formal roles within the Climate and Clean Air Coalition and Global Methane Pledge Secretariat, engagement with UN agencies and multilateral institutions, and contributions to international standards and methane monitoring frameworks through ISO and UNEP programmes.

International presence

Represented the industry at every major COP since COP22 (2016), including participation in COP30 Activation Groups; is a founding member of the Global Biofuels Alliance and engaged directly with the IEA, UNIDO, World Bank and governments worldwide.

IEA recognition

WBA advocacy and landmark report The Global Potential of Biogas contributed to biogas and biomethane being recognised for the first time as strategic fuels for decarbonising hard-to-reach sectors in the IEA's World Energy Outlook 2019 and subsequent dedicated reports.

Methane agenda:

WBA demonstrated that recycling all organic wastes through anaerobic digestion would deliver half of the Global Methane Pledge, establishing AD as one of the most cost-effective and fastest methane mitigation pathways – globally recognised and government-endorsed.

#MakingBiogasHappen

Launched and active in Mexico, Brazil, India and New Zealand – with the training platform and global data strategy in development.

Sector scale

The global biogas sector now stands at 445 TWh – with 22% growth forecast by 2030. WBA's work has contributed to the investment confidence and policy environment enabling that growth.

50+

New Biogas & Biomethane Policies Influenced Globally

10+

Years of global leadership

6

Continents represented

9

Consecutive COPs COP22 Marrakech - COP31

1m+

Stakeholders Reached Through Current Campaigns



Developers & Operators

WBA creates the policy certainty and regulatory clarity needed to accelerate project deployment and reduce investment risk.

Members benefit from:

- Visibility of emerging markets and regulatory shifts before they go public
- Direct connections with policymakers, investors and off-takers
- Participation in shaping ADCS International certification — the standard your plants will be assessed against
- Technical support: 414 enquiries answered in 2024–25; operational guidance notes
- Training: plant optimisation, project finance, feedstock management, process diagnostics

“WBA is doing the foundational work that makes everything else possible: building awareness of biogas technology, educating stakeholders and collaborating with legislators to create the enabling frameworks that allow production to take off.”

Martijn Kerkhof, Head of Biomethane, ACT Group

VALUE FOR YOUR ORGANISATION



Technology Providers

WBA drives demand for high-quality AD technologies by accelerating global market development and establishing the technical credibility that distinguishes leading providers.

Members benefit from:

- International exposure across WBA's full member and event network
- Alignment with #MakingBiogasHappen – the industry's most comprehensive international AD scale-up programme
- Participation in ADCS International and standards discussions that define sector requirements
- Access to project developers and emerging market intelligence in India, Brazil and New Zealand
- Profile in World Biogas Technology 2026 – the authoritative global AD technology guide

"The work of WBA in promoting best practice, strong and safe regulation and policy driven development frameworks have provided insights to enable countries to build biogas industries and open markets."

Thomas Minter, MD Biogas, Palisade Real Assets Ltd



Investors & Financial Institutions

WBA is building the frameworks that improve project bankability and investor confidence – reducing risk, increasing transparency and creating the confidence frameworks investors require.

Members benefit from:

- Earlier visibility of market opportunities across multiple jurisdictions
- Confidence through ADCS International – the globally aligned certification reducing investment risk
- Intelligence on global policy trends shaping the risk-return profile of AD investment
- Access to a curated network of vetted developers, operators and technology providers
- Engagement with WBA's carbon accounting and ESG framework advocacy (GHG Protocol, SBTi, TNFD)

“WBA’s expertise, responsiveness and passion for the sector have helped strengthen the global biogas industry’s voice and accelerate progress toward a more sustainable, circular and low-carbon economy.”

Christopher Maloney, Managing Partner, Global Bridges Group & CEO, Entsorga Inc.



National Associations

WBA strengthens national industry efforts by providing global advocacy resources, policy frameworks and international alignment that no national association can build alone.

Members benefit from:

- Access to GBRF, ADCS International and WBA research for domestic policy engagement
- International representation at COP, IEA, CCAC and G20 forums
- Quarterly National Associations Roundtable — shared best practice
- Support for domestic advocacy backed by WBA's global institutional credibility
- Collaboration with peer associations across six continents

“The World Biogas Association India Congress provided one of the most effective platforms for domain experts, policymakers and stakeholders to exchange their ideas and deliberate on the way forward for rapid adoption of biogas in India.”

Sukla Mistry, Director (Refineries), IndianOil



Offtakers, Utilities & Corporate Energy Users

WBA is accelerating the development of credible, scalable biomethane supply chains and sustainable fuel markets – creating the conditions for secure, long-term procurement at scale.

Members benefit from:

- Engagement with the Let Green Gas Count campaign – biomethane certificate recognition under GHG Protocol
- Insight into global biomethane supply development trajectories
- Visibility within the global biogas ecosystem ahead of market consolidation
- Participation in market-shaping discussions that influence future supply terms
- Alignment with decarbonisation, methane reduction and circular economy strategies

“At a time when energy security, methane reduction, waste management and decarbonisation have never been more important, the WBA provides a credible international platform that helps turn technical potential into practical action.”

Alex Marshall, Group Director, Clarke Energy



Join the Global Coalition

The transition from waste to vital bioresource is no longer a future ambition. It is a present strategic imperative – accelerating across every major economy, supported by an expanding body of international commitment, and backed by capital at a scale the sector has never previously seen.

Biogas and anaerobic digestion have moved from the margins of energy policy to its mainstream. But the operating frameworks, certification systems and regulatory regimes that will govern the next phase of growth are still being built.

WBA is playing a leading role in creating them. The question is whether your organisation helps shape them – or inherits what others decided.

#MakingBiogasHappen

Join today

For membership enquiries and pricing: enquiries@worldbiogasassociation.org



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