

### **WBA Market Report Commercial Opportunities**

Showcase your brand, boost your international profile and be an industry leader by:

- Partnering with the WBA in publishing cutting edge global biogas market research
- Assisting in the global lobbying for biogas business and technologies
- Reaching over 84,000 biogas professionals and national policy makers
- Promoting your company on the highest level across the World Biogas Association network
- Hosting an exclusive virtual launch event alongside the World Biogas Association, promoting the report to a targeted and engaged audience

The World Biogas Association market research reports source primary data from strategically chosen emerging and established market regions worldwide. Our industry research helps WBA members discover new growth opportunities and understand market risks, forecasting industry demand to aid members in formulating future business ventures.

#### **Industry Leader Sponsorship Package £12,000**

- Logo on front and back cover of the report alongside the WBA logo
- Social media promotion of your company's sponsorship
- Branding and custom messaging on all relevant WBA newsletters as an Industry Leader
- 2 company case studies highlighted within the report and on the WBA website
- 1 full page advertisement within the report
- Lead a WBA organised webinar to celebrate launch of the report
- 100 hard copies of the report for distribution

## Industry Influencer Sponsorship Package £3,500

- Logo and company description in sponsor section
- Logo in one chosen chapter
- Branding on all relevant WBA newsletters as Industry Influencer
- 1 Company case study highlighted within the report and on the WBA website
- 50 hardcopies of the report for distribution

#### **Chapter Sponsor £2,500**

- Logo in one chosen chapter
- Logo in sponsor section
- Branding on all relevant WBA newsletters as a chapter sponsor
- 20 hardcopies of the report for distribution

# Logo Placement £1,500

- Logo in sponsor section
- 10 hardcopies of the report for distribution

For more information about WBA sponsorship opportunities please contact:

Zain Keshavjee T: +44 (0) 20 3735 8116 E: <u>zkeshavjee@worldbiogasassociation.org</u>